



LEO BURNETT U.S.A.
OFFICE MEMO

DATE: 11/17

TO: Judy Wazorick -7
Dan Babic -7
TRACI GRIFFIN ~~Eileen Conn~~ -7
Eileen McGlone -PMCo.
Eric Ostern -PMCo.

Ron White -18
Jack Parker -18
Michelle Rauscher -18
Maria Hechavarria -18
Mario Palacios -18
Stacy Mason -18

PRINT SERVICE - 18

cc: Susan Fraser -7
Inga Lambert -7
Bill Harmon -7
Penny Moran -7
Mike Rolfes -7

Denny Grant -19
Linda Adeson -19
Anita Rao -19

LBCo. MEDIA - 7

ACCOUNT GROUP - 19

Jean Feist - 4

FROM: Brenda White - 7

RE: Philip Morris U.S.A.
Consumer Magazine Additions

Please issue revised copy instructions and adjust the contract(s)/estimate(s) to show the following addition(s):

<u>Magazine</u>	<u>Brand</u>	<u>Issue/Space</u>	<u>Position</u>
-----------------	--------------	--------------------	-----------------

SPY

Norlboro

March/April 1985

2CP1

SPY Magazine
Please send materials to: RR Donnelly & Son

Lebanon Rd.

Danville KY 40422

Comments:

Philip Morris schedule to be revised shortly

mpmmemos (3)

2070231028